

PLUMAS BANK KICKS OFF COMMUNITY BANKING MONTH

Community banks build economically sustainable communities by lending locally

Quincy, CA (April 1, 2014)—Plumas Bank today kicks off **Community Banking Month**—a month full of community pride for local residents, small businesses and the community bank that proudly serves them. Throughout the month, Plumas Bank will encourage consumers and small businesses who are interested in building a more economically sustainable community to check out what their community bank has to offer.

“Plumas Bank’s goal is to help local families achieve financial stability while also driving small business lending in our communities—keeping our communities economically healthy and vibrant,” said Plumas Bank President and Chief Executive Officer, Andrew J. Ryback. “Throughout April, Plumas Bank and community banks nationwide, are celebrating the unique and vital role that community banks serve in their communities, while educating consumers and small business owners about the benefits of banking locally with their community bank.”

Ryback added, “Community banks are relationship lenders that flourish when their customers and communities do the same. Taking care of clients and looking out for the best interest of our local communities is Plumas Bank’s business model. Plumas Bank has thrived for more than 34 years - thanks to our loyal customers who believe in the community banking business model. The future for community banking is bright, and I encourage everyone to Go Local and realize the difference that a community bank, like Plumas Bank, can make in their lives now and for years to come.”

About Plumas Bank

Established in 1980, Plumas Bank has assets of over \$530 million. The Bank currently operates eleven full-service offices in the counties of Plumas, Lassen, Nevada, Placer, Shasta, Modoc, and also has loan production offices in Auburn, California; Chico, California; Portland, Oregon and Reno, Nevada. Plumas Bank is known throughout Northeastern California and Northern Nevada for its personalized service, community orientation and focus on lending to small and growing businesses.

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ADVANTAGES TO BANKING WITH PLUMAS BANK:

- Plumas Bank focuses attention on the needs of local families, businesses, farmers and ranchers.
- Because Plumas Bank is a business, we understand the needs of business owners. Our core concern is lending to small businesses.
- Plumas Bank channels most of its loans to the neighborhoods where its depositors live and work, helping to keep local communities vibrant and growing.
- Plumas Bank officers are deeply involved in local community affairs and are generally accessible to their customers.
- Plumas Bank offers nimble decision-making on business loans because decisions are made locally.