

ICBA and PLUMAS BANK: Where You Bank Matters

Community banks build better communities

QUINCY, CA (April 1, 2019)— The Independent Community Bankers of America® (ICBA) and Plumas Bank are reminding consumers: Where you choose to bank and with whom matters!

“When you bank locally, you’re reinvesting in your community, contributing to the welfare of your neighbors and building a legacy of prosperity for future generations,” said Plumas Bank Director, President and Chief Executive Officer, Andrew J. Ryback.

Independent Community Bankers of America (ICBA) President and Chief Executive Officer, Rebeca Romero Rainey, stated, “Community bankers power our nation’s small businesses and influence job growth one loan at a time. They’re rooted in their community, ensuring they have a stake in your financial success and the strength of the community overall.”

Community banks support local startups—funding more than 60 percent of small business and more than 80 percent of agriculture loans—and contribute tax dollars that help maintain local municipalities and keep local neighborhoods viable and vibrant.

When choosing who to trust with your hard-earned money, **Plumas Bank and ICBA** want consumers to know that they have a choice and know the following:

- **Plumas Bank respects and honors their community ties.** Plumas Bank has symbiotic relationships with our communities—one cannot thrive without the other.
- **Plumas Bank is a relationship lender.** We know our clients and understand their financial needs.
- **Plumas Bank understands and embraces local businesses.** A study from the Federal Reserve Banks found that small businesses that apply for loans with community banks are the most successful and most satisfied.
- **Plumas Bank gives back.** Serving local communities is second nature to Plumas Bank.

About Plumas Bank

Founded in 1980, Plumas Bank is a locally owned and managed full-service community bank headquartered in Northeastern California. The Bank operates thirteen branches: eleven located in the California counties of Plumas, Lassen, Placer, Nevada, Modoc and Shasta and two branches located in Nevada in the counties of Washoe and Carson City. The Bank also operates four loan production offices: three located in the California Counties of Placer, Butte, and Tehama, and one located in the Oregon County of Klamath. Plumas Bank offers a wide range of financial and investment services to consumers and businesses and has received nationwide Preferred Lender status with the United States Small Business Administration. For more information on Plumas Bancorp and Plumas Bank, please visit our website at www.plumasbank.com.

About ICBA

The Independent Community Bankers of America® creates and promotes an environment where community banks flourish. With more than 52,000 locations nationwide, community banks constitute 99 percent of all banks, employ more than 760,000 Americans and are the only physical banking presence in one in five U.S. counties. Holding more than \$4.9 trillion in assets, \$3.9 trillion in deposits, and \$3.4 trillion in loans to consumers, small businesses and the agricultural community, community banks channel local deposits into the Main Streets and neighborhoods they serve, spurring job creation, fostering innovation and fueling their customers' dreams in communities throughout America. For more information, visit ICBA's website at www.icba.org.

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